

ACADEMY

EDUCATION

- 2009 **North Carolina State University** | RALEIGH, NC, USA
Master of Graphic Design, College of Design (NASAD-accredited MFA equivalent terminal degree)
Thesis: *Virtual Communication, Physical Community: leveraging social tools to build a sustainable food network in Raleigh, North Carolina*
- 2001 **Wake Forest University** | WINSTON-SALEM, NC, USA
Bachelor of Arts, Fine Arts; Magna Cum Laude
Concentrations in Painting, Photography & English; Theatre Minor
Golden key honor society | Phi Beta Kappa honor society

ACADEMIC APPOINTMENTS

- 2017-PRESENT **University of Michigan, Penny W. Stamps School of Art & Design** | ANN ARBOR, MI, USA
Assistant Professor of Art & Design. Full-time, tenure-track appointment includes teaching courses across the interdisciplinary undergraduate Art & Design curriculum, such as interaction design, 2D foundations studio, typography, and the year-long senior thesis course (Integrative Project). Students in these courses explore complex 21st-century issues, and combine historical and multicultural perspectives with theory, criticism, process, investigation and application to arrive at dynamic and multifaceted design approaches, services, and experiences. This position also includes curriculum and project development, independent studies, graduate advising, and undergraduate mentorship. Grant-funded research and collaboration (across disciplines and with community partners) are also regular activities within this role.
- 2013-2017 **Rochester Institute of Technology, School of Design** | ROCHESTER, NY, USA
Assistant Professor of Graphic Design. Full-time, tenure-track appointment to create curriculum and teach sophomore, junior, and senior-level courses in interaction design and user experience that fulfilled requirements in the Graphic Design major.
- 2012-2013 **California College of the Arts** | SAN FRANCISCO, CA, USA
Adjunct faculty member, Graphic Design Department. Taught Interactive 1 (Fall 2012 and Spring 2013), an introduction to UX research, structure, and visual design for interactive experiences on a variety of devices.
- 2012-2013 **University of San Francisco** | SAN FRANCISCO, CA, USA
Adjunct faculty member, Design Program. Taught Design Media 1 and Visual Communication 1, print-oriented introductions to design history, theory, concepts and software. Also taught Visual Communication 2 (intro. to screen-based design) and Design and Code for Civic Engagement, an advanced collaborative course between the Design and Computer Science departments. Substitute-taught courses in Drawing and Sustainable Design Seminar.

INDUSTRY

SELECTED PROFESSIONAL EXPERIENCE

- 2001-PRESENT **Creative Mind for Hire** | EVERYWHERE, USA
Designer, Owner and Principal. Creative, strategic, and research contract and freelance work in user experience, service, web, print, and motion design for clients and design/strategy firms, such as CapStrat in Raleigh, NC and Celery Design Collaborative in Berkeley, CA.
- 2011-2013 **gotomedia** | SAN FRANCISCO, CA, USA
UX strategist. Planned, wrote, and conducted contextual research, interviews, and in-person and remote usability testing sessions. Collected and interpreted data from usability testing sessions and stakeholder interviews to make design recommendations; designed research summary infographics and videos. Contributed to user experience designs. Researched, wrote and designed concepts for client and experimental projects. Wrote competitive analyses. Wrote and edited website content. Led internal research project on users' emotional response to interactive online experiences.
- 2007 **Zenbe** | NEW YORK, NY, USA
Interface Designer. Worked with senior designer and team of developers on the interface design and branding of an email product. (*Zenbe was acquired by Facebook in 2010.*)
- 2007 **AIGA National Headquarters** | NEW YORK, NY, USA
Conference Coordinator. Planned various aspects of the 2007 National Design Conference for the Professional Association for Design.

PUBLICATIONS

*All publications in this section
are peer-reviewed*

- 2009 **Carter Ryley Thomas PR** | RICHMOND, VA, USA
Design Intern. Designed new business pitches with creative and tech teams; conducted visual research; designed user manuals for new products; researched and wrote competitor analyses, press releases, and radio spots.
- 1999-2000 **Wake Forest University Theatre** | WINSTON-SALEM, NC, USA
Graphic Designer and Publicity Assistant. Completed all research, photography, illustration, and design of posters for theatre productions. Researched and wrote biographies and play histories for press kits. Publicized performances; managed media relations. Designed display cases.
- 1997-2000 **U: The National College Magazine / Colleges.com** | USA
Feature writer, Reporter and Photographer. *U. Magazine* was delivered to US campuses as a monthly semi-glossy insert in the regular campus paper.
- 1997-2000 **The Old Gold and Black** | WINSTON-SALEM, NC, USA
Reporter and Photographer. Regularly contributed columns to the weekly newspaper of Wake Forest University, including theatre, opera, concert, and art reviews; interviews; special interest articles; opinion pieces.
- 1997-1998 **The Richmond Music Journal** | RICHMOND, VA, USA
Staff Writer. Contributed live concert and album reviews, and several interviews to this monthly local music magazine.
- 1995-1997 **The Richmond Times-Dispatch** | RICHMOND, VA, USA
Staff Writer. Contributed two cover stories, numerous theatre, concert, album, and book reviews, and several interviews to the *InSync* section of Richmond's daily, general circulation newspaper.

BOOK

- 2020 Murdoch-Kitt, Kelly M., and Denielle J. Emans. ***Intercultural Collaboration by Design: Drawing from Differences, Distances, and Disciplines through Visual Thinking.*** New York: Routledge, 2020.
Intercultural Collaboration by Design introduces a framework for collaborating across cultures and learning to use multicultural perspectives to address pressing global issues. This peer-reviewed handbook helps people work, learn, and teach across cultures. Through the activities highlighted in this book, virtual and intercultural teams will find a practical route for initiating and sustaining productive work across disciplinary and social barriers. With over 30 hands-on activities, this book will be of great interest to diverse teams from a variety of disciplines who want to enhance intercultural learning and co-working. Prof. Emans and I equally conducted the primary research between 2012-2017. Then, I took the lead, identified a publisher, finished the first draft and managed the peer review process. Prof. Emans re-joined me to finalize the manuscript between May 2019-December 2019. More about the book and related ORBIT collaboration platform: orbit-project.com. Visit the beta version of the collaboration platform: orbit-teams.com.

EDITED VOLUMES

- 2020 Murdoch-Kitt, Kelly M., and Omar Sosa-Tzec, eds. ***Dialogue: Proceedings of the Decipher 2018 Design Educators Research Conference Vol. 1*** Ann Arbor: Michigan Publishing, 2020. <https://doi.org/10.3998/mpub.11688977>
- Murdoch-Kitt, Kelly M., and Omar Sosa-Tzec, eds. ***Dialogue: Proceedings of the Decipher 2018 Design Educators Research Conference Vol. 2*** Ann Arbor: Michigan Publishing, 2020. <https://doi.org/10.3998/mpub.11689169>
In addition to edited this two-volume proceedings with Omar Sosa-Tzec, I co-designed them with Stamps alumna Anna Herscher. The *Dialogue* proceedings mark the first series of ongoing published proceedings of the AIGA DEC. Because publication is a critical component of academic research, we did not want to restrict publication opportunities to session facilitators alone, as is customary with most other academic conferences. Therefore, the *Decipher* proceedings include refereed submissions from conference attendees and facilitators alike. The print-on-demand version is forthcoming (held up by COVID). Dr. Sosa-Tzec and I coordinated the initial reviews on abstracts together, and I took the lead on working with the authors to finalize paper submissions after the conference, coordinated the second round of reviewers, and interfaced with Michigan Publishing and the copyeditors.

ARTICLES & BOOK CHAPTERS

- 2021 [UNDER REVIEW] Murdoch-Kitt, Kelly M., and Denielle J. Emans. "Switch and Pitch." In *Do We Have To Call It Critique: Reimagining the Tradition: more inclusive, more fulfilling, and maybe a little more fun*, edited by Elissa Armstrong and Mariah Doren. London: Intellect books, 2021.
- 2020 [FORTHCOMING] Oewel, Bruna D., Kelly Murdoch-Kitt, and Dr. Michael Dorsch. "Using participatory design research to inform clinical decision-making." In *Proceedings of the AMIA 2020 Annual Symposium*, American Medical Informatics Association, 2020.
- [FORTHCOMING] Murdoch-Kitt, Kelly M., and Denielle J. Emans. "Addressing Cultural Values and Biases Through Visual Thinking Improves Intercultural Collaboration," in *Wicked Solutions Research Annual of the CAA Committee on Design and Design Incubation*, edited by Neeta Verma, Audrey Bennett, and Yelena McLane. New York: Design Incubation, 2020.
- [FORTHCOMING] Murdoch-Kitt, Kelly, Denielle Emans, and Bruna Oewel. "Designing Six Dimensions of Intercultural Teamwork: A Next-gen Challenge in Co-creation Processes." In *Proceedings of Design Research Society 2020 International Conference*, DRS2020, Synergy.
- [FORTHCOMING] Murdoch-Kitt, Kelly, and Denielle Emans. "Expanding Horizons: Interactive Spaces Meet Intercultural Engagement in the Design Classroom." In *Proceedings of Architecture, Media, Politics, Society 2020 International Conference*, "Experiential Design—Rethinking relations between people, objects, and environments."
- [IN-PRESS] Murdoch-Kitt, Kelly M., and Denielle J. Emans. "Sustainability & Interactive Experiences: A Cross-Cultural Collaborative Project." In *Collaboration in Design Education*, edited by Rebecca Tegtmeier and Marty Maxwell Lane. London: Bloomsbury, 2020.
- 2019 Emans, Denielle J., and Kelly Murdoch-Kitt. "Cultural Interplay: Creating Interactive Experiences Through Collaborative Video." In *Proceedings of MODE Motion Design Education Summit*, edited by Jillian Coorey, Andre Murnieks, Heather Shaw and Rebecca Tegtmeier. Wellington: Routledge, 2019.
- 2018 Emans, Denielle J., and Kelly Murdoch-Kitt. "Introducing design and play to the realm of intercultural collaboration." In *Dialogue: Proceedings of the Decipher 2018 Design Educators Research Conference Vol. 1*, edited by Kelly Murdoch-Kitt and Omar Sosa-Tzec. Ann Arbor: Michigan Publishing, 2018. <https://doi.org/10.3998/mpub.11688977>
- Murdoch-Kitt, Kelly, Colin Gray, Paul Parsons, Austin Toombs, Marti Louw, and Elona Van Gent. "Developing Students' Instrumental Judgment Capacity for Design Research Methods." In *Dialogue: Proceedings of the Decipher 2018 Design Educators Research Conference Vol. 1*, edited by Kelly Murdoch-Kitt and Omar Sosa-Tzec. Ann Arbor: Michigan Publishing, 2018. <https://doi.org/10.3998/mpub.11688977>
- Egenhoefer, Rachel Beth, Kelly M. Murdoch-Kitt, Denielle J. Emans, and Mindy Magyar. "Panel Discussion: Privilege, Power and Community Design." In *Dialogue: Proceedings of MAKE, the AIGA Design Educators Community Conference*, edited by Pamela Napier. Indianapolis: Michigan Publishing, 2018. <https://doi.org/10.3998/mpub.11689169>
- Emans, Denielle J., and Kelly M. Murdoch-Kitt. "Connective Methodologies: Visual Communication Design and Sustainability in Higher Education," in *Springer Handbook of Sustainability and Social Science Research*, edited by Walter Leal Filho, Robert W. Marans, and John Callewaert, 83-105. Springer International Publishing, 2018.

*Peer-reviewed publications
prior to joining U-M*

- 2017 Emans, Denielle J., and Kelly M. Murdoch-Kitt. "Intercultural Collaborations in Sustainable Design Education." In *The Routledge Handbook of Sustainable Design*, edited by Rachel Beth Egenhoefer, 135-147. London: Routledge, 2017.
- Murdoch-Kitt, Kelly, and Sumita Mishra. "Engaging videography sparks effective learning: a comparative study." In *Proceedings of the MODE Motion Design Education Summit*, edited by Andre Murnieks et al. Columbus: Routledge, 2017.
- Murdoch-Kitt, Kelly M., Denielle J. Emans, and Kelly N. Martin. "Sustainability at the forefront: educating students through complex challenges in visual communication and design." *Interdisciplinary Environmental Review* 16, nos. 2-4, (July 2015): 285-311. DOI: 10.1504/IER.2015.071015
- 2015 Murdoch-Kitt, Kelly M., and Denielle Emans. "Experiential Elements of High-To-Low-Context Cultures." In *LearnxDesign: Proceedings of the 3rd International Conference for Design Education Researchers*, Vol. 3, edited by Robin VandeZande, Erik Bohemia, and Ingvild Digranes, 1301-1318. Finland: Aalto University, 2015.
- Murdoch-Kitt, Kelly M. "Humanitarian Design and Communities." In *The Bloomsbury Encyclopedia of Design Vol II*, edited by Clive Edwards, 168 London: Bloomsbury Academic, 2015.
- Murdoch-Kitt, Kelly M. "Scenario Planning." In *The Bloomsbury Encyclopedia of Design Vol III*, edited by Clive Edwards, 205. London: Bloomsbury Academic, 2015.
- Emans, Denielle, and Kelly M. Murdoch-Kitt. "My Water, My Change: Confronting Global Water Concerns through Cross-Cultural Collaboration." In *Design with the other 90%: Cumulus Johannesburg Conference Proceedings*, edited by Amanda Breytenbach and Kathryn Pope, 223-233. Johannesburg: Greenside Design Center and the University of Johannesburg, 2014.
- 2014 Murdoch-Kitt, Kelly M., and Denielle J. Emans. "Design Nexus: integrating cross-cultural learning experiences into graphic design education." *Studies in Material Thinking* 11, Re/materialising Design Education Futures. (August 2014). <http://www.materialthinking.org/papers/161>
- 2013 Martin, Kelly N., and Kelly M. Murdoch-Kitt. "A Visual World Demands Design Sense: Advocating for Visual Communication Across the Curriculum." *The International Journal of Design Education*, 6, no.3. (2013): 13-24
- Murdoch-Kitt, Kelly, M., and Denielle Emans. "City Reflections: design collaborations for cross-cultural learning." In *Proceedings from the 2nd International Conference for Design Education Researchers*, Vol. 1, edited by Janne Beate Reitan, Peter Lloyd, Erik Bohemia, Liv Merete Nielsen, Ingvild Digranes and Eva Lutnaes, 387-404 Oslo, Norway: ABM-media, 2013.
- 2012 Goto, Kelly, Alison Meier, and Kelly Murdoch-Kitt. "Mapping Insights to Product Strategy: Emotional Targets for the Future of Learning." In *Proceedings of 8th International Conference on Design & Emotion*. London, UK: Central Saint Martins College of Art Design, 2012.

CONFERENCES & SYMPOSIA

*All presentations, workshops,
panels, and posters are the
result of a peer-review process,
unless otherwise noted.*

CONFERENCE PRESENTATIONS, WORKSHOPS, PANELS & POSTERS

- 2020 [FORTHCOMING] Murdoch-Kitt, Kelly, and Denielle Emans. "Making the virtual tangible: Using visual thinking to enhance online transnational learning." Paper to be presented at IVEC 2020: International Virtual Exchange Conference: Towards Digital Equity in Internationalisation Newcastle University, Newcastle, UK, September 2020.
- [FORTHCOMING] Murdoch-Kitt, Kelly, and Denielle Emans. "Designing Six Dimensions of Intercultural Teamwork: A next-gen challenge in co-creation processes." Paper to be presented at Synergy, The Design Research Society 2020 International Conference, Griffith University, Brisbane, Australia, August 2020.

- 2020 Murdoch-Kitt, Kelly, and Denielle Emans. "Visual Thinking Activities to Support Intercultural Learning and Collaboration." Paper presented at NAFSA eConnections 2020 Annual Conference and Expo 2020, Online, May 2020.
- Murdoch-Kitt, Kelly, and Denielle Emans. "United through design: Intercultural teams converge to tackle global challenges." Panel presentation at 108th CAA Annual Conference, Chicago, IL, February 2020. In the session "Connecting Global Issues in the Classroom," co-chaired by Natacha Poggio and Emily Keown
- Murdoch-Kitt, Kelly, and Denielle Emans. "Visualizing Cultural Values & Biases." Panel presentation at 108th CAA Annual Conference, Chicago, IL, February 2020. In the session "Diversifying Diversity: Addressing Marginalized Global Communities through Design," co-chaired by Audrey Bennett, Yelena McLane, & Neeta Verma
- Emans, Denielle and Kelly Murdoch-Kitt. "Future in motion: An intercultural collaboration to create interactive, playful, and inclusive social spaces." Video presentation at the Experiential Design Conference, Tallahassee, FL, January 2020.
- 2019 Murdoch-Kitt, Kelly, Basma W. Hamdy and Denielle Emans. "Three Designers, Two Continents, One Cause." Research presentation at TypeCon Design Education Conference, Minneapolis, MN, August 2019.
- Emans, Denielle and Kelly Murdoch-Kitt. "Cultural Interplay: Creating Interactive Experiences Through Collaborative Video." Paper presented at MODE Motion Design Education Summit, Wellington, New Zealand, June 2019.
- 2018 Murdoch-Kitt, Kelly and Denielle Emans. "Participatory Data Visualizations Support Intercultural Collaboration." Paper presented at Infomation+, Potsdam, Germany, October 2018.
- Murdoch-Kitt, Kelly and Denielle Emans. "Let's Play Together: Creating Games to Diversify Design Research Teams." Paper presented at Decipher 2018: Design Educators Research Conference, Ann Arbor, MI, September 2018.
- Gray, Colin, Paul Parsons, Austin Toombs, Marti Louw, Elona Van Gent, and Kelly Murdoch-Kitt. "Developing Students' Instrumental Judgment Capacity for Design Research Methods." Paper presented at Decipher 2018: Design Educators Research Conference, Ann Arbor, MI, September 2018.
- Egenhoefer, Rachel Beth, Kelly Murdoch-Kitt, Denielle Emans, and Mindy Magyar. "Privilege, Power and Community Design." Panel discussion presented at MAKE: 2018 AIGA Design Educators Conference, Indianapolis, IN, June 2018.
- 2017 Murdoch-Kitt, Kelly and Lorrie Frear. "EUREKA! Connecting Campus to Community through Creative Collaborations." Paper and workshop presented at Alliance for the Arts in Research Universities (A2RU) National Conference: Arts in the Public Sphere: Civility, Advocacy & Engagement, Boston, MA, November 2017.
- Murdoch-Kitt, Kelly and Denielle Emans. "Design Pangea." Paper presented at AIGA National Conference, Minneapolis, MN, October 2017.
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- Peer-reviewed presentations, workshops, and panels prior to joining U-M*
- Murdoch-Kitt, Kelly and Sumita Mishra. "Engaging videography sparks effective learning: a comparative study." Paper presented at MODE Motion Design Education Summit, Columbus, OH, June 2017.
- Murdoch-Kitt, Kelly and Denielle Emans. "Connective Methodologies: Visual Communication and Sustainability in Higher Education." Paper presented at the Sustainability and Social Science Research Symposium, Ann Arbor, MI, May 2017.
- 2015 Murdoch-Kitt, Kelly and Nancy Bernardo. "Adopt-a-Font Condensed." Project presented at the 40th annual American Printing History Association (APHA) Conference, Rochester, NY, October 2015.

- 2015 Murdoch-Kitt, Kelly. "Designing collaborations: proposing a campus sustainability pedagogy network." Research presented at the Association for the Advancement of Sustainability in Higher Education (AASHE) Conference & Expo, Minneapolis, MN, October 2015.
- Murdoch-Kitt, Kelly and Denielle Emans. "Experiential Elements of High-To-Low-Context Cultures." Paper presented at LearnxDesign: the 3rd International Conference for Design Education Researchers, Chicago, IL, June 2015.
- Murdoch-Kitt, Kelly and Denielle Emans. "Creating significant change through redirective design pedagogy." Research presented at Spaces of Learning / AIGA Design Educators Conference, Toronto, Canada, April 2015.
- 2014 Emans, Denielle J., and Kelly Murdoch-Kitt. "My Water, My Change: Confronting Global Water Concerns Through Cross-Cultural Collaboration." Paper presented at Cumulus Johannesburg: Design for the Other 90%: Changing the World by Design, University of Johannesburg and Greenside Design Center, Johannesburg, South Africa, September 2014.
- Murdoch-Kitt, Kelly and Denielle Emans. "Click. Connect. Crit: Teaching Global Collaboration for International Design Innovation." Projects presented at New Ventures / AIGA Design Educators Conference, Portland, OR, September 2014.
- Murdoch-Kitt, Kelly and Denielle Emans. "Cross-cultural Design Collaborations in Water Sustainability." Research presented at Just Sustainability: Hope for the Commons Center for Environmental Justice & Sustainability, Seattle, WA, August 2014.
- Murdoch-Kitt, Kelly, Denielle Emans, and Dr. Kelly Norris Martin. "Sustainability at the Forefront: Educating Students through Complex Challenges in Design & Communication." Research presented at Just Sustainability: Hope for the Commons Center for Environmental Justice & Sustainability, Seattle, WA, August 2014.
- Murdoch-Kitt, Kelly, Denielle Emans and Dr. Kelly Norris Martin. "Matters of Responsibility: Prioritizing Sustainability in Design Curricula Across the Globe." Papers presented at the 9th International Arts in Society Conference, Rome, Italy, June 2014.
- Murdoch-Kitt, Kelly, Denielle Emans and Dr. Kelly Norris Martin. "Anything but the Color Green: Introducing Sustainability into Project-Based Visual Communication Courses." Paper presented at the University and College Designers Association (UCDA), Madison, WI, May 2014.
- Murdoch-Kitt, Kelly and Denielle Emans. "Intercultural by Design: Exploring Virtually Mediated Cross-Cultural Relations Between Middle Eastern and Western Design Students." Research presented at the University and College Designers Association (UCDA), Madison, WI, May 2014.
- 2013 Murdoch-Kitt, Kelly and Denielle Emans. "City Reflections: Design collaborations for cross-cultural learning." Paper presented at The 2nd Int'l Conference for Design Education Researchers, Oslo, Norway, May 2013.
- 2012 Murdoch-Kitt, Kelly and Denielle Emans. "8,092-mile Collaboration: a cross-cultural design education experiment between students in San Francisco and Dubai." Paper presented at the AIGA Design Educators Conference, Geo/graphics: Design, Education, and the Transnational Terrain, Honolulu, HI, December 2012.
- Murdoch-Kitt, Kelly and Alison Meier. "Mapping Insights to Product Strategy: Emotional Targets for the Future of Learning." Poster presented at the 8th Int'l Conf. on Design & Emotion, Poster Session, London, UK, September 2012.
- Murdoch-Kitt, Kelly and Dr. Kelly Norris Martin. "Advocating for a Visual Communication Initiative across the Curriculum." Research presented at the 6th International Conference on Design Principles & Practices, Los Angeles, CA, January 2012.

RESEARCH & DESIGN PRACTICE

Grants are the result of a peer review process

2012 Murdoch-Kitt, Kelly and Dr. Kelly Martin. "Brainstorming Possibilities for Teaching Visual Communication Sensibility across Disciplines." Workshop presented at the 6th International Conference on Design Principles & Practices, Los Angeles, CA, January 2012.

Murdoch-Kitt, Kelly and Alison Meier. "Why-Finding: Exploring Logic & Emotion for Real-World Product Strategy." Workshop presented at the 8th Int'l Conf. on Design & Emotion, London, UK, September 2012.

PROJECTS & GRANTS

2020 **ORBIT: Online Resource for Building Intercultural Teams**
University of Michigan Office of Research Preliminary Project Grant | \$30,000
 Funding from the University of Michigan Office of Research (\$15,000) matched by Penny W. Stamps School of Art & Design (\$15,000) toward the cost of developing ORBIT: Online Resource for Building Innovative Teams. ORBIT currently serves faculty seeking partners for intercultural teaching or research collaborations. New users must create a profile in order to join and participate in the platform. They may also post an *idea*, or collaboration opportunity. The platform uses a list of UN Sustainable Development Goals that faculty can select and add to their profile or idea. The system uses commonalities between individuals' selections to suggest new collaborators or ideas to join. This online platform is currently in beta—an early version of the tool, and the first version that is available for people outside of our research team to use. The team is currently recruiting beta users to begin using the site. Early users will help us better understand how to improve the site and which phases to prioritize next. Because of its capability to help faculty form new collaborations, in future phases, this tool will have a global impact. See orbit-project.com. Beta: orbit-teams.com.

2018 **Publication Subvention Grant** | \$10,000
 Funding from the University of Michigan Office of Research (\$5,000) matched by Penny W. Stamps School of Art & Design (\$5,000) toward the cost of custom illustrations for my book, *Intercultural Collaboration by Design*. The imagery will bring to life complex topics that make our content more accessible to practitioners, researchers, faculty and students alike. Illustrations also enable equal visual representation of our case studies, as many of my research partner's Middle Eastern students could not be represented photographically for religious and cultural reasons.

ManageHF Decision Dashboard

MCubed Classic Cube Grant | \$60,000

In collaboration with co_PIs in Cardiology and Pharmacology, the ManageHF Decision Dashboard, which is funded by U-M's internal MCubed program to support interdisciplinary research, is currently in a usability testing phase prior to developing the beta version. The project goal is to provide a user-friendly interface that brings together into one visual portal all relevant data for heart failure patients, who are usually complex cases. From our research, we hypothesize that streamlining the interface will improve providers' ability to make quick and accurate decisions and therefore improve patient care. In parallel, we are also developing and sending out a survey to different types of providers in order to collect quantitative data to compare to findings from two years of qualitative ethnographic research and provide further validity for the design decisions we have implemented in the current iteration of the interface. A particularly noteworthy milestone in our research process was conducting a participatory design charrette with multiple types of providers (cardiologists and pharmacists) who care for heart failure patients.

Diversity, Equity and Inclusion Innovation Grant | \$8,000

Funding from the University of Michigan Office of the Vice Provost for Equity, Inclusion and Academic Affairs for preliminary research on ORBIT, an online intercultural platform to create international faculty collaborations, to work in conjunction with my book, *Intercultural Collaboration by Design* (Routledge, 2020).

ADVANCE Summer Writing Grant | \$1,500

Funding for writing support to develop the manuscript for my book, *Intercultural Collaboration by Design* (Routledge, 2020), a book based on my research in using visual thinking methods to facilitate intercultural communication and collaboration.

Stamps Inclusive Teaching Grant | \$2,500

Funding from Penny W. Stamps School of Art & Design at University of Michigan. This grant supported development of new content, activities, and projects for my 2018 Typography course, including integration of multicultural perspectives, methodologies, and references.

funding prior to joining U-M

- 2015 **Lost and Found: Promoting Religious Literacies through Gaming National Endowment for the Humanities Prototyping Grant** | \$100,000
Lead PI: Owen Gottlieb | Co-PIs: Kelly M. Murdoch-Kitt, Jessica Bayliss, Ian Schrieber, David Simkins
The purpose of the project is to enhance religious literacies and improve discourse about religious legal systems, and increase awareness of the pro-social aspects of religious legal systems (collaboration and cooperation). Set in North Africa in the 12th century, Lost & Found teaches medieval religious legal systems, beginning with Maimonides' Mishneh Torah. Players assume roles of villagers balancing personal needs with those of the community.

AS OF 2017: The tabletop card version of Lost & Found has been produced and is sold by Magic Spell Studios (Rochester, NY). My role in this project is Visual Design Director: recruiting, managing and providing design direction for teams of Graphic Design students involved in visualizing this game concept in collaboration with faculty and students from game design and computer science disciplines.
- 2015 **EUREKA! Social Innovation & Community Design Charrette RIT Provost's Learning Innovation Grant** | \$5,000
Funding to help establish ongoing special interdisciplinary design thinking and social innovation workshop.
- 2014 **Explorations in Graphic Design & Sustainability RIT Interactive Learning Grant** | \$500
Funding for special exhibition of student work and closing reception.

Exploring cross-disciplinary sustainability pedagogy at RIT to assess potential for a future network RIT Research Seed Funding Grant | \$5,000

RESIDENCIES & FELLOWSHIPS

- 2020 **Institute for the Humanities, University of Michigan** | ANN ARBOR, MI, USA
Summer Research Fellow. During this fellowship I will work on testing the beta version of my international faculty collaboration-matching platform, ORBIT (Online Resource for Building Intercultural Teams) and think about how to best support collaborations in the Humanities in the next phase of the platform build. This fellowship is an excellent opportunity to examine the platform from a Humanities perspective, because the Humanities disciplines hold so much potential for intercultural teaching, learning, and research.
- 2019 **Design Incubation, St. John's University** | NEW YORK, NY, USA
Writing Fellow. Selected fellow, Books Track: This competitive fellowship and associated workshop provided an opportunity for focused work and feedback on the manuscript for my first book, *Intercultural Collaboration by Design*, which was published by Routledge in 2020.
- 2012 **School of Visual Arts** | NEW YORK, NY, USA
Summer Intensive Residency in Design Research & Writing. Participant in this selective two-week design research and writing intensive residency.

AWARDS & DISTINCTIONS

- 2019 **Award for Excellence in Service (Runner-Up).** In recognition of my leadership in creating and chairing the Decipher 2018 Design Educators Research Conference with Omar Sosa-Tzec. Communication Design Educators Awards, Design Incubation, New York, NY, USA.
- 2016 **Award for Excellence in Teaching (Runner-Up).** In recognition of the project "Intercultural Design Collaborations in Sustainability" with Denielle Emans. Communication Design Educators Awards, Design Incubation, New York, NY, USA.
- 2014-15 **Nominee: Richard & Virginia Eisenhart Provost's Award for Excellence in Teaching.** It is an honor to be nominated for this award, which acknowledges innovative and dedicated teaching at Rochester Institute of Technology.
- 2006 **Design Week Competition Semifinalist.** In recognition of my poster design to raise awareness about Malaria prevention. ICOGRADA (International Council of Graphic Design Associations), Seattle, WA, USA.

BY INVITATION 2020

Lectures and workshops in this section are by invitation and therefore not peer-reviewed

INVITED LECTURES & WORKSHOPS

- Murdoch-Kitt, Kelly and Denielle Emans. "Using Visual Thinking to Connect & Collaborate Remotely." Webinar presented online at CultureSource, May 2020.
- Murdoch-Kitt, Kelly. "Kelly Murdoch-Kitt: Faculty Research Seminar." Lecture presented at Michigan Research & Discovery Scholars (MRADS) Seminar Program, Ann Arbor, MI, January 2020.
- 2019 Murdoch-Kitt, Kelly. "Faculty Panel on Library Instruction." Panel presentation organized by UM Libraries' Instructor College Steering Committee, Ann Arbor, MI, May 2019.
- 2018 Murdoch-Kitt, Kelly. "Intercultural Interaction Design: Facilitating Communication, Collaboration, and Co-Creation." Research presented at Michigan Interactive and Social Computing Research Group (MISC), Ann Arbor, MI, November 2018.
- 2015 Murdoch-Kitt, Kelly and James Argenta. "Design is _____." Lecture presented at the Design in the Liberal Arts Lecture Series at Wake Forest University, Winston-Salem, NC, September 2015.
- Murdoch-Kitt, Kelly. "Presenting yourself and your work." Workshop presented at the AIGA Student Chapter, Rochester Institute of Technology, Rochester, NY, March 2015.
- 2011 Goto, Kelly and Kelly Murdoch-Kitt. "Beyond Usable: Research with Results." Workshop presented at the Web2.0 Expo, San Francisco, CA, 2011.

EXHIBITIONS

My creative work and research have been shown in these exhibitions.

EXHIBITION PARTICIPATION

- 2019 *Stamps Research Showcase*, Art & Architecture Building, University of Michigan, Ann Arbor, MI, 2019 (*selected; group; university*)
- 2017 *Mind the Gap: CIAS Research & Creativity Exhibition*, University Gallery, Rochester Institute of Technology, Rochester, NY, March–April 2017. (*invited; group; university*)
- 2015 *Design is _____*, START Gallery, Wake Forest University, Winston-Salem, NC, September–October 2015. (*invited; two-person; university; in addition to exhibiting design work I also designed the exhibition.*)
- 2013 *Sustainability; Present Designs / Future Impact*, High Falls Center, Rochester, NY, September 13, 2013. (*juried; group; local*)

All exhibitions of student work listed here are juried university group exhibitions unless noted otherwise.

EXHIBITIONS OF STUDENT WORK

- 2019 *Design Across Divides*, Student work selected for exhibition at Tasmeem Doh, Hekayat, Project Space, VCUarts Qatar, Doha, Qatar. 8 March–3 April, (selected and submitted with Denielle Emans & Basma Hamdy) 2019.
- Two works from this exhibition were also selected for Diptych Multilingual Banners*, Student work selected for exhibition at Designing Across Divides: Co-Creating Tools for Community Change, Transdisciplinary Conference, West Virginia University, Morgantown, West Virginia, (selected and submitted with Denielle Emans & Basma Hamdy) March–April, 2019. (*juried; international; group*)
- 2017 *Brilliant: Learning & Discovery Center*, Imagine RIT: Innovation and Creativity Festival (peer-reviewed), Rochester Institute of Technology, Rochester, New York, Curator, May 6, 2017.
- Culture Corner*, Imagine RIT: Innovation and Creativity Festival, Rochester Institute of Technology, Rochester, New York, Curator, May 6, 2017.
- Logo Remix*, Imagine RIT: Innovation and Creativity Festival (peer-reviewed), Rochester Institute of Technology, Rochester, New York, Curator, May 6, 2017.
- DesignAR History*, Imagine RIT: Innovation and Creativity Festival (peer-reviewed), Rochester Institute of Technology, Rochester, New York, Curator, May 6, 2017.

- 2015 *Co-creating sustainable futures: American and Middle Eastern visual design students explore behavior change*, Association for the Advancement of Sustainability in Higher Education (AASHE) Conference & Expo, Minneapolis, MN, Cocurator with Denielle Emans, October 2015.
- 2014 *Explorations in Graphic Design & Sustainability: Save Ritchie and Gulf to Great Lakes*, Golisano Institute for Sustainability, Rochester Institute of Technology, Rochester, New York, Cocurator with Denielle Emans, May 14–21, 2014.
- “Gulf to Great Lakes—East/West,” Imagine RIT: Innovation and Creativity Festival, Rochester Institute of Technology, Rochester, New York, Cocurator, May 2, 2014.

*Interviews, quotes in the media,
and podcast appearances
related to my research
and scholarship*

2.17 | MEDIA APPEARANCES

- 2020 Michigan News. “Digital Burnout: What Can We Do?.” April 10, 2020, <https://www.youtube.com/watch?v=DdvEfxwJ30E> .
- Murdoch-Kitt, Kelly M., and Denielle J. Emans. “In Teaching Under Quarantine, Connection & Tangible Work Are Key.” *AIGA Design Educators Community*, March 21, 2020. <https://educators.aiga.org/in-teaching-under-quarantine-connection-tangible-work-are-key/> .
- Lawrence, Eric D. “Employers, from Detroit 3 to Mortgage Firms, Try Remote Working.” *The Detroit Free Press*, March 13, 2020. <https://www.freep.com/story/money/cars/2020/03/13/gm-ford-fca-remote-working-coronavirus/5041441002/>. Fan, Y.
- Michigan News, “Kelly Murdoch-Kitt: Tips for Remote Learning, Working.” March 13, 2020. <https://news.umich.edu/tips-for-remote-learning-working-u-m-expert-discusses/> .
- 2018 College Art Association. “CAA Conversations Podcast: Kelly Murdoch-Kitt & Denielle Emans.” April 9, 2018. <https://www.collegeart.org/news/2018/04/09/caa-conversations-podcast-kelly-murdoch-kitt-and-denielle-emans/> .

PROFESSIONAL DEVELOPMENT & CONTINUING EDUCATION

- 2018 **The OpEd Project Workshop**, *Selected participant*
University of Michigan, Ann Arbor, MI
- Faculty Success Program**, *Participant*
National Center for Faculty Development and Diversity | 2018
- Leadership Workshop On Tenure & Promotion**, *Selected participant*
Alliance for the Arts in Research Universities (A2RU), Ann Arbor, MI | 2018
- 2014 **Grant-writers Bootcamp**, *Selected delegate*
Rochester Institute of Technology, Rochester, NY
- 2012 **Public Interest Design Institute**, *Selected delegate*
California College of the Arts, San Francisco, CA
- 2009 **Designing for a Sustainable Future**, *Selected delegate*
ACM Creativity & Cognition Conference Workshop, Berkeley, CA
- 2006 **ICOGRA Design Week Workshop**, *Selected delegate*
International Council of Graphic Design Associations, Seattle, WA

U-M TEACHING

*This information also appears
in the portfolio of teaching,
with additional details.*

TEACHING AT U-M / STAMPS

GRADUATE ADVISING

TERM	ROLE	NAME
2019-2021	Primary Advisor	Stephanie Szemetylo (Cohort topic: Equity and access in food systems)
2018	Primary Advisor	Megan Freund (Cohort topic: Equity and access in education)
2017-19	Secondary Advisor	Katherine Jones

Katherine Jones' Thesis, completed May 2019: ["CO-DESIGN AS A MEANS OF](#)

[INSTITUTIONING AND INFRASTRUCTURING FOR YOUTH-INFORMED POLICY:](#)

[How integrative design can bridge communication between youth and](#)

[policymakers to improve the creation of adolescent health policy."](#) (PDF link)

Overview: Katherine Jones' thesis "proposes a new integrative design process as a means to bridge communication gaps with policymakers and youth to improving decision-making and ensure the healthcare system can evolve and sustain appropriateness for adolescents over time. Sense-Making as a methodology can be described broadly as a process to investigate and improve communication between two actors (Dervin et. al 2003). Through co-design practices known as infrastructuring (Seravalli et. al 2017) and institutioning (Huybrechts et. al 2017), interventions such as boundary objects have the capacity to improve service delivery and initiate communities of interest which align institutional framing through evidence-sharing over time. Boundary objects are artifacts which "serve to communicate and coordinate perspectives of various constituencies" (Arias & Fischer 2000) and can be used to translate, coordinate, and align institutional frames across communities of practice (Fischer & Reeves 1995). Continuous sharing of boundary objects can shift disparate communities of practice into aligned communities of interest (Arias & Fischer 2000). This paper proposes leveraging one-pagers with youth opinions in the form of a boundary object will provide evidence to aid in decision-making. The boundary objects will connect two disparate communities of practice within a design process which integrates co-design and Sense-Making methodologies so that successful and sustainable institutioning to improve policymaker decision-making can be achieved within an adolescent healthcare policy context."

MASTER OF INTEGRATIVE DESIGN (MDES) INVOLVEMENT

Over the past three years at Stamps, I have been actively involved with the MDes cohorts. I've taken part in MDes recruitment and admissions events, MDes studio meetings/critique with C3 and C4, all MDes C3 public talks, Katherine Jones's thesis defense, C4 thesis defenses, and C3, C4, and C5 first year reviews. I have taken part in MDes faculty meetings to discuss the structure of the program and possible changes. I also volunteered to be part of the MDes Working Group in Winter 2019.

GRADUATE SUPERVISING

TERM	ROLE	NAME	DEGREE & YEAR
F2019-W2020	Graduate Marketing Assistant	Sunsae' Davis	Management 2020
F2019	Graduate Student Research Assistant	Keesa Johnson Muhammad	MDes 2021
F2018-S2019	Graduate Student Research Assistant	Ashley Moon	MDes 2020
F2018-W2019	Graduate Student Instructor	Bruna Oewel	MDes 2019
W2018	Graduate Student Research Assistant	Bruna Oewel	MDes 2019
W2018	Graduate Student Staff Assistant	Hyeryoung Kim	MDes 2019

UNDERGRADUATE SUPERVISING

In addition to working with graduate students in formally appointed research assistantships, I also consider my involvement with undergraduate research assistants to be an important extension of my teaching, not just beyond the classroom, but also beyond the School of Art & Design. I have worked with students from many disciplines since coming to U-M in 2017. Undergraduate research assistantships (URA) and U-M's Undergraduate Research Opportunity Program (UROP) students enable me to involve non-Stamps students in creative research and practice, expanding students' interdisciplinary art-and-design-related skills. Their involvement in my research increases their interest in art and design. At the year-end UROP symposium in 2019, judges awarded my UROP students a ribbon for their poster depicting their contributions to my intercultural web tool project. One student, Anusha Bohra, has become an ongoing member of the ORBIT research team.

TERM	ROLE	NAME	DEGREE PROGRAM & GRADUATION YEAR
S2020–present	URA	Katie Huang	Stamps School of Art & Design, 2021
S2020–present	URA	Flannery O'Donnell	School of Information, 2021
F2019–present	URA	Anusha Bohra	College of Engineering, 2022
S2019–present	URA	Abigail Ziemkowski	Stamps School of Art & Design, 2020
S2019–F2019	URA	Molly Wu	Stamps School of Art & Design, 2021
S2019	URA	Sanya Verma	School of Information, 2021
F2018–W2019	UROP	Louise Malmgren	College of Engineering, 2021
F2018–W2019	UROP	Anusha Bohra	College of Engineering, 2022
F2018–W2019	UROP	Summer Nguyen	School of Information, 2022
F2017–W2018	UROP	Susana Ortega	College of Engineering, 2021
F2017–W2018	UROP	George Pincot	School of Business, 2021

INFORMAL UNDERGRADUATE MENTORING

I have informally provided mentorship in the form of project or independent study feedback unrelated to my classes, and internship/career advice to several students in my time at Stamps so far, including Maddi Lelli, Gabriela Pascuale, Dominique Roitman, Abigail Ziemkowski, and Anna Herscher.

ENGAGEMENT WITH U-M'S CENTER FOR RESEARCH ON LEARNING & TEACHING

YEAR	TYPE OF ENGAGEMENT	
F2018	Midterm Student Feedback session	I requested for CRLT to conduct an observation and conduct a Midterm Student Feedback session in my Integrative Project course
F2019–present	Individual consultation	Fall 2019 I began consulting with Malinda Matney about how to best implement feedback from course evaluations (ongoing).
	Workshop	I attended "Principles and Practices of Anti-Racist Pedagogy."
	Seminar	I attended "Examining the Relationships between Constructions of Knowledge, Pedagogy, and Advancing Inclusion Across the Disciplines"
	Workshop	I attended "Flipped Instruction: Engaging Students Inside and Outside the Classroom" (online)
	Workshop	I attended "Assessing Participation" workshop (online)
F2019–W2020	Individual consultation	I consulted with Jeanne Andreoli (Fall 2019–Winter 2020)
W2020	Teaching observation	I requested for CRLT / Jeanne Andreoli to conduct an observation of my teaching in Interaction Design
	Workshop	I attended "Canvas Workshop: Student Rapport/Communication in Online Environments" (online)

COURSE HISTORY

*Courses taught from
2011–2020*

SCHOOL	COURSE TITLE	TERM	LEVEL
University of Michigan	Interaction Design (345)	W20	300
UM	[Research leave]	W19	--
UM	Integrative Project (499, Sect. 1)	W19	400
UM	Interaction Design (345)	W19	300
UM	Integrative Project (498, Sect. 1)	F18	400
UM	Typography (210, Sect. 4)	F18	200
UM	Independent Study (Maddi Lelli)	F18	400
UM	Interaction Design (345)	W18	300
UM	Studio 2D (115, Sect. 1)	F17	100
Rochester Institute of Technology	Interactive Media Design (Sect. 1)	S17	200
RIT	Interactive Media Design (Sect. 2)	S17	200
RIT	Advanced Interaction Design	S17	400
RIT	Web & User Experience Design	F16	300
RIT	Advanced Web & UX Design	F16	400
RIT	Web & User Experience Design	F15	300
RIT	Web & User Experience Design	F15	300
RIT	Advanced Web & UX Design	F15	400
RIT	Interactive Media Design	S15	200
RIT	Advanced Web & UX Design	S15	400
RIT	Web & User Experience Design (Sect 1.)	F14	300
RIT	Web & User Experience Design (Sect 3.)	F14	300
RIT	Advanced Web & UX Design	F14	400
RIT	Interactive Media Design (Sect. 1)	S14	200
RIT	Interactive Media Design (Sect. 3)	S14	200
RIT	Advanced Web & UX Design	S14	400
RIT	Independent Study	S14	400
RIT	Web & User Experience Design (Sect 1.)	F13	300
RIT	Web & User Experience Design (Sect 3.)	F13	300
RIT	Advanced Web & UX Design	F13	400
California College of the Arts	Interactive 1	S13	300
CCA	Interactive 1	F12	300
University of San Francisco	Design & Code for Civic Engagement	S13	300–500
USF	Visual Communication 2	S13	300
USF	Visual Communication 1	F12	All
USF	Visual Communication 1	S12	All
USF	Design Media 1	F11	All

SERVICE

SERVICE AT MICHIGAN 2017-2020

DISCIPLINE/PROFESSION

- 2016-19 **Elected Board Member & Secretary, AIGA Design Educators Community (DEC)**
The AIGA DEC is the national educational community affiliated with the professional association for design, AIGA. As part of my three-year term of service on this board, I succeeded in securing a dedicated publishing pathway for all of the DEC's future conference proceedings (through Michigan Publishing Services). The proposal process was involved and the Decipher conference will benefit from this directly at Decipher as MPS will publish its proceedings in Fall 2019. I also coordinated the construction of a new dedicated conference website for AIGA DEC that can house and archive conference data so that faculty presenters can have access to archives for their CVs. In addition, I coordinated communications and social media and curated and created content for the DEC website. Although I have rolled off of the board, I continue to be involved in advisory capacity with the online discussion group and creation of their revised conference planning handbook.
- 2017-18 **Conference Chair, Decipher 2018: Design Educators Research Conference**
Since joining Stamps in 2017, my most noteworthy service contribution thus far is co-chairing and executing the Decipher 2018 Design Educators Research Conference with Omar Sosa-Tzec (and a number of excellent allies and collaborators at Stamps and beyond). I brought this opportunity to UM/Stamps through my involvement with the AIGA Design Educators Community board. Over 228 international attendees from 12 different countries visited our campus. Design educators, practitioners, researchers, and undergraduate and graduate students of all levels of research expertise participated in 2.5 days of sessions including 5 keynote presentations and 38 hands-on parallel sessions including conversations, activity groups, and workshops. Decipher also supported equity and inclusion by offering 10 Scholarships for attendees who identified with backgrounds historically underrepresented in academia. After we conceived of these scholarships, we advocated for them, and obtained funding to support them from Stamps School of Art & Design. We hope that these scholarships will establish a new precedent for future design education and research conferences.
- 2017-19 **Member, Education Working Group, DARIA Network (Design As Research In the Americas)** Participated in discussions about the future of design research pedagogy across the undergraduate and graduate curricula. Collaborated with several other Education Working Group members to plan a session related to this topic at the Decipher 2018 Design Educators Research Conference and published a paper in its proceedings.
- 2019 **Peer Reviewer, Design of Interactive Systems Conference** Read and provided detailed blind peer feedback for several papers submitted to the DIS conference.

UNIVERSITY

- 2020 **Reviewer, User Experience Research and Design Course, SI699** Invited by Prof. Robin Brewer from U-M's School of Information to be a guest critic for her course's final.
- 2018 **Faculty Advisor, MedLaunch** Invited by former student from Interaction Design to mentor this interdisciplinary student design organization.
- 2018 **Faculty Marshall, Honors Convocation** Represented Stamps at the 2017 Convocation.

SCHOOL

- 2020 **Jury member, 2020 Jean Paul Slusser MDes Thesis Project Award**
Served on the jury with two other MDes faculty to evaluate presentations and select award winner.
- 2020 **Appointed Member, Fall 2020 Teaching Scenarios Working group** Appointed by Assoc. Dean Brad Smith to participate in this working group with 6 other selected Stamps colleagues to help provide ideas and resources for Fall 2020 course planning.
- 2018-20 **Elected Member of Stamps' Rules & Nominations Committee** Collaborated in running committee elections and making updates and edits to the Faculty Handbook with Profs. Brad Smith and Michael Rodemer.
- 2017-19 **Appointed Member of Stamps' Undergraduate Program Committee**
Participated in discussions and ideation to promote the efficacy and evolution of the undergraduate curriculum at Stamps.

- 2019 **Volunteer Participant, MDes Working Group** Collectively examined the MDes curriculum and feedback from past cohorts, and focused particular on the first semester experience, with the goal of finding ways to better integrate MDes faculty into a new cohort's first semester.
- 2017-18 **Volunteer Member, Stamps' Diversity, Equity & Inclusion Committee** I am personally interested in the work of this committee, but due to scheduling conflicts I was unable to attend meetings after 2018. I hope to become involved again in the future.
- 2018 **Presenter, MDes Open House** Delivered an active, hands-on presentation of my research to prospective MFA and MDes students at an on-campus open house.
- 2017-20 **Reviewer, MDes in Integrative Design First Year Reviews** Posed questions; offered insights and constructive feedback to first-year MDes students.
- 2018-20 **Reviewer, MDes in Integrative Design Second Year Public Presentations** Posed questions; offered insights and constructive feedback to second-year MDes students both at the public presentation and afterwards in one-on-one exchanges with students.
- 2019 **Reviewer, MDes in Integrative Design Second Year Thesis Defense** (Katherine Jones, 2019) Posed questions; offered insights and constructive feedback to second-year MDes student Katherine Jones at her final thesis defense presentation.
- 2017-20 **MDes: Prospective Student Selection / Recommendations** Reviewed applications and participated in MDes candidate selection process.

Service at RIT, prior to joining U-M

SERVICE AT ROCHESTER INSTITUTE OF TECHNOLOGY 2013-2017

DISCIPLINE/PROFESSION

- 2016 **Selected board member** AIGA Design Educators Community
- 2015-17 **Advisory board member of The Interactive News** a database and publicly accessible digital library of exemplary interactive digital journalism
- 2014-15 **Proposal Reviewer** IxDA Education Summit
Proposal Reviewer "Routledge Handbook of Sustainable Design"
- 2013-14 **Faculty liaison and design advisor** Fast Forward Film Festival

UNIVERSITY / PUBLIC

- 2013-17 **Faculty sponsor** Senior design exhibits at Imagine RIT (creativity and innovation festival)
- 2015-17 **Co-organizer Pregnancy & Parenthood Group** with Kiersten Shinrock Blankley (NTID) and Lauren Purvis (SoA)
Advised GD students in interdisciplinary game design prototype, "Lost & Found"
- 2015-16 **Coordinated with faculty in Ferrara** regarding future visit to RIT
Consulted on exhibition technology with Juilee Decker, College of Liberal Arts
Facilitated SOD/Architecture introductions for Wallace Center redesign project
Advised GD seniors in funded interdisciplinary game design prototype project about computing security: "Gamified Digital Forensics Course Modules for Undergraduates"
Advised SOD and SOFA student working with faculty in Computing Security on funded Critical Infrastructure Protection video project: "Modular Steps Towards Broadening Expertise In Critical Infrastructure Protection"
- 2014-15 **Portfolio Reviewer** Thought @ Work Conference
Presenter Poster session at the Vice President for Research's Celebration of Research
Welcomed guest faculty from Waterford Institute of Technology
Organizer special senior project presentation
Volunteer, Edison after-school program Taught design to inner-city STEM high school students w/Prof. Carol Fillip
- 2013-14 **Focus Subcommittee: Organizational Agility Task Force** (part of RIT's Strategic Plan)
Organizer, special public exhibition of senior projects
Welcomed guest faculty from Malmö

SCHOOL OF DESIGN / COLLEGE OF ART & DESIGN

- 2014-17 **Co-organizer, EUREKA! Social Innovation & Community Design Charrette**
with Prof. Lorrie Frear
Annual Open House Portfolio Reviewer
- 2016-17 **National Portfolio Day Reviewer** Charlotte, NC
Workshop organizer, "Break The Web!" with guest Jonathan Hanahan from Wash. U.
- 2014-16 **Advised Industrial Design students** Suhina Agarwal & Mike Kelly on collaborative project
Guest critic Mindy Magyar's Sustainable Design studio (ID)
- 2014-15 **Welcomed guest faculty** from Dessau
Organizer & mentor Project M Book design meetings
Advised Industrial Design senior Alex DuPont
Advised Industrial Design junior Kasia Kozak
Guest critic Mindy Magyar's Cultural Design studio (ID)
- 2014-15 **Committee member & collateral design** Rochester-Finger Lakes
Middle & High School Art Exhibition Committee
Guest Speaker CIAS New Faculty Orientation
Organizer Holiday Faculty Meetup
- 2013-15 **Participant CIAS Faculty Show**, Bevier Gallery
- 2013-14 **Co-Organizer OH YES:** Open House Year End Showcase

GRAPHIC DESIGN PROGRAM

- 2013-17 **Organizer:** Graphic Design Faculty Meetups
- 2014-17 **Organizer:** Biannual Graphic Design Program "Class Selfie" Photo Contest
- 2014-17 **Coordinator/editor, GD program blog**
Founder and Manager, GD program social media Created and maintained the program's social media presence, including Facebook page, Twitter account, Instagram account
- 2015-17 **Adjunct faculty coordination & mentorship** for GRDE-207 and GRDE-302 (regular meetings for project and curriculum coordination)
- 2016-17 **Organizer, Comprehensive Sophomore Review** (first review since 2006)
Conducted competitive analysis of top-ranked GD programs in US to inform larger curricular discussion
Guest critic Carol Phillip's Senior Capstone course
Guest critic Patti LaChance's Branding course
- 2014-15 **Faculty facilitator** AIGA Student Chapter trip
Organizer: Second GD Program Photo Contest
Guest Critic: Carol Phillip's senior capstone class
Class Critique exchange: My senior Advanced UX class and Prof. Lorrie Frear's graduate typography class
Guest Critic: Lorrie Frear's senior editorial class
Thesis Committee Member: Allison (Augie Park) Perlman, Visual Communication Design Master's Candidate

COMMUNITY WORK

- 2014-17 **EUREKA!** Rochester Institute of Technology/City of Rochester, NY | ROCHESTER, NY
Organizing this annual social innovation and community design charrette was not only a service to my program, but to the larger Rochester community, as the projects initiated during the workshop would benefit various community organizations around the city of Rochester.
- 2012 **Senior Art & Design Exhibition** Polytechnic State University | SAN LUIS OBISPO, CA
Invited juror of the 2012 Senior Exhibition
- 2011-13 **Community Yoga Instruction** | SAN FRANCISCO BAY AREA, CA
Volunteer instructor of a weekly therapeutic and restorative yoga course for retirees with special physical concerns; volunteer instructor at a yoga program for inner-city high school students.
- 2018-09 **Masters Meetups** North Carolina State University | RALEIGH, NC
Founded, managed and coordinated a cross-disciplinary design organization for graduate students at NC State's College of Design (ongoing).
- 2002-2012 **AIGA board member and volunteer** | USA
Vice President of the Board of the AIGA Raleigh, NC Chapter 2003-2006, event planning and leadership; project coordination; fundraising; participation in national conferences, national leadership initiatives, and student mentorship activities. Volunteer for AIGA events from 2002-2012.
- 2001-06 **Raleigh Little Theatre** | RALEIGH, NC
Pro-bono design work for fundraisers; volunteer work
- 2002-04 **Contemporary Art Museum** | RALEIGH, NC
Gallery docent
- 2001-03 **Artspace** | RALEIGH, NC
Pro-bono design work, volunteer work, gallery docent